



The Community Foundation  
BOULDER COUNTY

## **Business and Civic Leaders, Become a *Community Partner***

This initiative of The Community Foundation is designed for local business and civic leaders who are ready to play a *prominent* role in community philanthropy. With your help, we can create new opportunities for transformational leadership and truly build a county-wide culture of giving.

What is a Community Partner? Those of you who make a significant, multi-year financial commitment – or donate equivalent in-kind goods and services – to support the annual operations and events of The Community Foundation. There are three giving levels:

**Enduring Partners: \$10,000 to \$25,000 per year for three years.**

**Committing Partners: \$5,000 to \$9,999 per year for three years.**

**Encouraging Partners: \$2,500 to \$4,999 per year for three years.**

What are the benefits? Community Partners have the opportunity to link their financial support to specific events and programs at various levels:

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**The Community Foundation Annual Report.** This is our official report to the County, our donors, our fund holders, our volunteers, and our County non-profits and elected officials. Distributed by the *Daily Camera* every November to over 100,000 households, this report includes a recap of our grant activity, our program initiatives, our NOVA Award winners, together with features on key volunteers, community partners, and our progress in building a culture of giving throughout the County. **Link:** <http://commfound.org/about/annual06-07.html>

\* **Enduring Partner, \$25,000 per year:** *Title sponsorship with name and logo prominently displayed on the cover and on our website.*

\* **Committing Partner, \$5,000 per year:** *Sponsorship with name and proportionate logo displayed within the report and on our website.*

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**The Culture of Giving (COG) Movement.** This program's mission is to create a stronger, more connected community by providing the resources, information and tools to build upon Boulder County's growing philanthropic culture. This is an ongoing movement with a focused week of county-wide activities (including an extensive advertising campaign) in November that attracts widespread attention. [Link: http://www.commfound.org/cultureofgiving](http://www.commfound.org/cultureofgiving)

\* **Enduring Partner, \$25,000 per year:** *Presenting sponsors receive prominent recognition in all marketing materials throughout campaign, recognition on the CoG website, and the opportunity for your staff to participate on the CoG Team.*

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### **TRENDS: The Foundation's Report on Community Indicators.**

This compelling, biannual research report provides timely information on where we are as a community – our strengths and weaknesses – and where we'd like to improve. The magazine styled report is distributed county-wide, with particular emphasis on reaching those in positions of leadership. (The Knight Foundation is the *title* sponsor of the report, with an annual contribution of \$85,000.) [Link: http://commfound.org/nonprof/civicforum/index.html](http://commfound.org/nonprof/civicforum/index.html)

\* **Enduring Partner, \$10,000+ per year:** *These sponsors receive name and proportional logo on back cover of report, full-page ad for \$20,000 / half-page ad for \$10,000, prominent recognition and logo on website, recognition at indicators report events and presentations, and the opportunity to introduce speakers at presentations of TRENDS.*

\* **Committing Partner, \$5,000+ per year:** *This sponsorship level receives name and smaller proportional logo on back cover of report, recognition and logo on website.*

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**Community Ventures.** The Community Foundation presents full-day seminars to non-profits to enhance skills and build a stable base for on-going success. In the past most seminars concentrated on fund development and capacity building. This past year focused on addressing diversity and inclusiveness in non-profit organizations.

\* **Enduring Partner, \$10,000 per year:** *Community Ventures Title Sponsorship will include name and logo on cover of invitation and brochure, full page ad on inside cover of the workbook, recognition from the podium, an opportunity to speak at the event about your company, opportunity to introduce keynote speaker, and an opportunity to place a corporate memento on guest tables at the luncheon.*

\* **Committing Partner, \$5,000 per year:** Community Ventures **Major** Sponsorship will include name and logo on invitation and brochure, full page ad in the workbook, recognition from the podium, opportunity to introduce break-out session speakers, and an opportunity to place a corporate memento on guest tables at the luncheon.

\* **Encouraging Partner, \$2,500 per year:** Community Ventures **Event** Sponsorship will include name and proportionally smaller logo on invitation and brochure, a half-page ad in the workbook, and recognition from the podium.

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**Community Stars Luncheon.** Held annually in September, Community Stars is our signature event, a luncheon at which we announce recipients of the NOVA Awards, the Stan Black Award, and the Pat-on-the-Back Award. Attended by over 250 at the historic Boulder Theater, this program generates great media attention, pre and post event. [Link: http://commfound.org/programs/awards/nova.html](http://commfound.org/programs/awards/nova.html)

\* **Enduring Partner, \$20,000 per year:** Community Stars **Title** Sponsorship will include name and logo on cover of invitation and program, full page ad on back cover of the program, logo on the big screen, banner placement at event, recognition from the podium, opportunity to introduce one award winner, an opportunity to place a corporate memento on guest tables, and five tickets to the event.

\* **Committing Partner, \$7,500 per year:** Community Stars **Major** Sponsorship will include name and logo on invitation and brochure, full page ad in the program, recognition from the podium, and three tickets to the event.

\* **Encouraging Partner, \$3,500 per year:** Community Stars **Event** Sponsorship will include a half-page ad in the program, recognition from the podium, and two tickets to the event.

**Endow an Award.** Additional branding opportunity: Endow a Field of Interest NOVA Award. For a one-time contribution of **\$40,000**, you can endow a Field of Interest Award in your company's name. ("Education" and "Environment" have been endowed, but the "Arts," "Civic Engagement," and "Health & Human Services" are available.) Your company will receive on-going annual recognition at the luncheon, in the promotion of the event, and a company spokesperson will present the award each year.

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**Open Door Fund Annual Dinner.** The Open Door Fund is a permanent endowment of The Community Foundation, supporting the Boulder County community by raising money and distributing grants for programs that enhance the lives of its gay, lesbian, bisexual and transgender people. The annual dinner has become the social event of the year for 300 gay, lesbian and transgendered (and their allies), hosted for the past three years at the St. Julien Hotel.

\* **Committing Partner, \$5,000 per year:** *With this **Title Sponsorship**, your company's name and logo will be featured on the invitation and brochure, you'll get a full page ad, recognition from the podium, the opportunity to present an award, space to hang a banner, logo on the big screen and in The Community Foundation Annual Report, and four tickets to the event.*

\* **Encouraging Partner, \$2,500 per year:** ***Event Sponsorships** will include name and logo on invitations and program, a half page ad, recognition from the podium, logo on the big screen and in The Community Foundation Annual Report, and two tickets to the event*

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**W.I.N. Luncheon Series.** W.I.N. (What Interests Nonprofits) lunches are a quarterly series of brown bag lunches, offered free to the nonprofit community. Each luncheon addresses a topic, usually with a panel or presenter, selected in advance by the non-profits. Past topics have included board of directors' recruitment and retention, fund raising strategies, and diversity and inclusiveness.

\* **Committing Partner, \$7,500 per year:** *W.I.N. **Title Sponsorship** will include name and logo on front of invitation and distributed materials, recognition as Title Sponsor on our website, name in The Community Foundation Annual Report, and the opportunity to speak at each luncheon about your company's community commitment..*

\* **Encouraging Partner, \$1,500 per event, two event minimum per year:** *W.I.N. **Event Sponsorships** will include name and logo on specific luncheon invitations and distributed materials, name in The Community Foundation Annual Report, and the opportunity to introduce speakers at your luncheons.*

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**Professional Continuing Education Series.** These for-credit continuing education seminars are for attorneys, accountants, financial planners and insurance professionals. The seminars are held quarterly, and firms may sponsor topics that are particularly germane to their professionals.

\* **Encouraging Partner, \$2,500 per event per year:** *Event sponsorships are an effective way of exhibiting your firm's philanthropic spirit, while setting a community precedent of professional involvement. Your firm's name and logo will be featured in advance public relations, on the invitation, program and seminar workbook, and you will be acknowledged from the podium.*

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**Social Venture Partners (SVP).** This is an innovative way for community-minded individuals and business professionals to contribute actively to positive social change in Boulder County by investing expertise, time, and money. The partners pool their resources and apply a venture capital approach to nonprofit enterprises. This unique model enables them to create strong working relationships with experienced, passionate people in the business and nonprofit community.

\* **Committing Partner, \$5,000 per year:** *As an SVP Partner you will join a committed group that selects the non-profits for a three-year investment, work on a volunteer team on a specific project(s) for a non-profit, assist with the management of SVP (or choose to make a financial contribution only until you have more time available).*

**Expanding Leadership Initiative.** This new Initiative focuses on addressing diversity and inclusiveness in non-profit organizations. In 2008 we will be expanding programming to address and support organizations on their path to being comprehensively inclusive and representative of the community. This will be done through monthly workshops, quarterly trainings, and mentoring. **Link:** <http://commfound.org/programs/eli/index.html> 2008 Sponsorship opportunities to be announced.