

CULTURAL CONSIDERATIONS

1. How might each of the following participant characteristics affect how you design and implement your evaluation?

- Language
- Age
- Abilities: mental, physical, social
- Male-female interactions, communication styles, family relationships, decision-making styles
- Attitudes to conflict
- Concept of time
- Approaches to knowing and ways of knowing

2. What do the following data collection methods assume about the respondent?

- Written questionnaire
- Mailed survey
- Email survey
- Web survey
- Observations
- Interviews

3. How might you make the following data collection methods more culturally sensitive?

- Written questionnaire
- Mailed survey
- Observations
- Interviews

