



The Community Foundation
BOULDER COUNTY

FOR IMMEDIATE RELEASE

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Blue Mountain Arts Employees Live a Culture of Giving Through Their Community Cares Fund

BOULDER COUNTY (December 17, 2007) – Individual and corporate philanthropy have found a sweet spot and nearly 140 local non-profit organizations are feeling the results already. Blue Mountain Arts, a publishing company headquartered in Boulder and founded by the Schutz Family, has empowered its employees to grant \$200,000 to local and Colorado non-profit organizations, in celebration of its 35th anniversary. The idea for the Blue Mountain Community Cares Fund came from Jorian Schutz. Thus far, \$157,000 has been granted, through grant choices reflecting employees' personal connections and where they live in Boulder County (approximately 70% live in Longmont, Louisville, or Lafayette).

Several Longmont and East Boulder County-based organizations have been among employees' top choices: HospiceCare of Boulder and Broomfield Counties; Greenwood Wildlife Rehabilitation Sanctuary; Longmont Meals on Wheels; OUR Center; and American Cancer Society, Great West Division. All of these organizations have received anywhere from \$3,500 to \$7,750, during the past few months.

Bob Gall, President of Blue Mountain Arts, said, "Two employees have died from Cancer in the past two years and they received wonderful help from Boulder County HospiceCare. I gave the major portion of my donation to HospiceCare, a small return to them for all they have done."

"It is such a privilege for HospiceCare of Boulder and Broomfield Counties to be with members of our community at such a complex, profound, and meaningful time in their lives," said Darla Schueth, Executive Director. "Folks at HospiceCare learn and grow just like our clients and their friends and families do. This is why there's such a mutual connection. We mid-wife people through the end of life to make it as meaningful as at the beginning of life. We're so grateful for the heartfelt contributions of Blue Mountain Arts employees, and we take them as tributes of appreciation for the work we do and how it allows us to care for everyone in our community regardless of ability to pay."

Gall also said employee feedback on their opportunity to give has been off-the-charts positive.

Trish, an employee, stated, "One of the more fulfilling and innovative perks a company could offer their employees!"

Another employee, Cindy, said, "Blue Mountain Arts made it possible for their employees to give to non-profit organizations of their choice. Thanks for giving me the chance to give to people less fortunate. IT MADE MY HEART FEEL GOOD. Thanks again for being so generous and passing it on to us to pass on to them."

In addition to the non-profit organizations mentioned above, many other local groups have been supported by Blue Mountain Arts employees. Some of these organizations include: Cancer Quilt Project; Mother House; Colorado Public Radio—KCFR; International Mountain Bicycling Association; Longmont Theatre Company; Nederland Area Seniors, Inc.; Colie's Closet; Lemon Sponge Cake Ballet; Sugarloaf Volunteer Fire Department; Historic Highland Church; and Boulder County Cares.

Blue Mountain Arts is partnering with The Community Foundation in this effort. The Foundation is holding the funds and providing assistance to Blue Mountain Arts employees in determining their areas of interest for charitable giving.

The Community Foundation exists to improve the quality of life in Boulder County now and forever, and to build a culture of giving. For more information visit www.commfound.org or www.cultureofgiving.org

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