



THE COMMUNITY FOUNDATION
SERVING BOULDER COUNTY



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The Running Race that Boulder County Needs

The CTC Corporate Challenge will bring energy to Boulder County's business sector, while doing good for the community along the way!

BOULDER COUNTY (February 24, 2006) – Andrew Freeman Property Advisors is working with Boulder running legend, Rick Rojas, and local business owner Steve Meyers to produce the first Colorado Technology Center (CTC) Corporate Challenge Running Race. The Community Foundation and the Monarch High School Track Team will be beneficiaries of the race targeted at local corporate running teams. But what makes this race unique in a town full of bib numbers?

The CTC Corporate Challenge is about business—Boulder and Broomfield County business. The August 2nd race will bring corporate teams together for fun, competition, and a focus on the importance of a strong business community. Freeman, an active runner and commercial realtor, is professionally and personally invested in the health of Boulder County's business sector. After years of sluggishness, he hopes things are rounding the corner and that the race can add to a feeling of value in doing business in the county.

According to Freeman, "In these challenging times, many of us (including yours truly) have lost much of the original reason why we moved to Boulder Valley. Where else in the world will the boss understand if you are late to a meeting due to sneaking in a couple extra miles during your noon time run. Most likely the boss was on the run with you!"

Important to Freeman and race co-producers, Ric Rojas and Steve Meyers, is showing that part of what makes a healthy business community is a generous business community. The race is benefiting The Community Foundation, and it's a perfect match. The Community Foundation's mission is to improve the quality of life in Boulder County and to encourage an ethic of philanthropy. The foundation recognizes the necessity of a strong business sector in the overall health of the county and has several initiatives to engage local businesses in philanthropy.

"Fun, competition and getting in shape---good for you and good for the community. We are so pleased that the CTC Corporate Challenge has chosen The Community Foundation as one of the beneficiaries for this race. The non-profit community benefits when we can partner with so many runners in this way," said Josie Heath, President of The Community Foundation.

The CTC Challenge will be on August 2nd at the Colorado Tech Center. There will be a Corporate Team 5K and a Professional 5K. Registration information is available at www.corporatechallenge.info. To learn more about the Community Foundation visit website at www.commfound.org.

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