



November 2017 Round-Up

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On Our Blog: Community Influencers, Leaders & Givers



Isabel McDevitt On Addressing Homelessness

*"For too long, homelessness has been addressed with either a one-size-fits-all solution or, worse, the wrong intervention at the wrong time. How do we change that?"*



Higher Market Returns Propel The Power Of Philanthropy

*"With favorable financial conditions at play, the S&P 500 has spiked roughly 15% this year. To match the needs of our community, it's up to all of us who love living here to synch higher*



Leadership Fellows Spotlight: Rose Hopman

*"Before Leadership Fellows, I kind of felt like I was on the outside looking in. Now, I'm even more involved in my community, having come out of*

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*investment returns with tax-free giving."*  
-Danny Hassan & Jennifer Kilpatrick

*the program feeling like there's a lot more I can do."*

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**On Leaving A Legacy:**  
Diana and Al Nelson

*"Seeing the work of foundation grantees - the nonprofits that help us to thrive as a community - just reinforced our belief that this is the best opportunity for us to support everything from education to the environment."*  
-Diana Nelson

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**Donor-Advised Fundholder Spotlight:**  
Julie Rogers and Lenny Berman

*"We understand the impact of community foundations that not only help donors identify what they care about most, but also help them discover effective giving opportunities. And I know the incredibly important role of community foundations in convening diverse stakeholders and making important things happen."*  
-Julie Rogers

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**Donor Spotlight: Mary Lynne Hixson**

*"Having a background in public health research, I'm particularly impressed with the foundation's data-driven approach to making informed decisions about what our community's needs are - and the most effective programming to help meet those needs."*

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## Finding Inspiration In Collective Goodwill Carmen Ramirez, Chair

In the last few weeks, we've been talking a lot at the Community Foundation about what it means to be civically engaged. Building on findings from our latest **TRENDS Report**, we've been sharing stories and data on our blog and on social media about countywide civic participation and giving.

We've talked about **stepping up on behalf of immigrants and refugees** at a particularly perilous time for these populations; we've talked about local elected leadership, and that we need to help **ensure greater racial and ethnic diversity**, also on advisory boards and commissions; we've highlighted the over-and-beyond efforts of committed community leaders like **Denice Walker**; and we've explored **the reasons people give ... and why we don't give enough**.

While there's **plenty of work to be done** - from increasing our notably low giving ratio, to affording racial minorities representation in our community, and being more open and supportive of our **growing number of seniors** - I'm also struck by the many people in our community who lend a ready hand to friends and neighbors

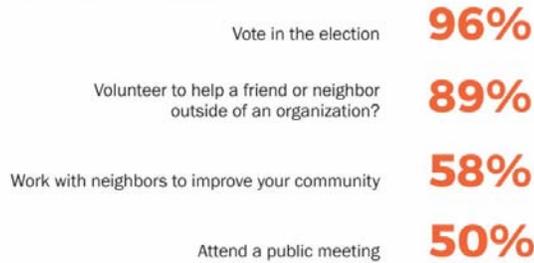


in need.

People who care. People who are willing to get involved, and put others first.

The way I see it, one of our greatest strengths as a community is our high degree of resident engagement. In TRENDS, I was impressed to see that more than half of us are working together to make our neighborhoods more livable; volunteering to help those who have fallen on hard times; and putting their hearts, hands, and feet toward efforts that build up community resiliency:

IN THE LAST YEAR, DID YOU...



Source: Community Foundation Survey 2017 | Community Foundation Boulder County

That's why - on the heels of Thanksgiving and as giving season approaches - I'm grateful for, and inspired by the energy, passion, and compassion that I see in our community every day. And I'm hopeful that we'll **translate such goodwill into more giving.**

###

We want the current edition of our TRENDS Report to be accessible to everyone who lives or works in Boulder County. Explore easy access to the tools below, and let's get inspired for the next wave of making a difference together!

- TRENDS Report Online
- TRENDS Report Webinar

TRENDS On Tour: Community Presentation Calendar

Join us on Instagram!

We invite you to follow us on Instagram, and enjoy and share photos and observations from TRENDS that showcase Boulder County.



## Know Your County

TRENDS, the foundation's flagship resource since 1996, carefully analyzes more than 150 indicators of our community's social, economic and environmental health. On social media, we regularly share knowledge and information based on these indicators, for example:

**Did you know? Racial minorities in Boulder County lack community representation:** very few people of color hold elected positions or positions on community advisory boards, making it more difficult for the voices of people of color to be heard and represented in local policy and community conversations.

*¿Sabías cuál? Las minorías étnicas en el Condado de Boulder carecen de representación comunitaria: muy pocas personas de color son funcionarios electos u ocupan puestos en directorios o concejos comunitarios, dificultando así que sus voces sean oídas y sus puntos de vista sean expuestos en la política local y en diálogos comunitarios.*

Learn more about civic participation in Boulder County.

Cities/Towns	Total Members	People of Color	% of Total
Boulder	106	9	8%
Erle	26	1	4%
Jamestown	0	0	0%
Lafayette	77	2	3%
Louisville	129	3	2%
Louis	104	3	3%
Louisville	80	1	1%
Nederland	26	0	0%
Superior	54	1	2%
Ward	0	0	0%
Boulder County	218	22	10%
Total	833	42	5%

Source: Boulder County Commissioners Office  
\*Data does not include Youth Advisory Councils, elected officials or staff serving as members of non-profit advisory councils.  
Community Foundation Boulder County

## Announcements & Program Spotlights



### Supporting The Strengths And Needs Of Veterans

Learn how current grantees of the foundation's Veterans Fund provide outreach to isolated veterans, create space where veterans can gather, facilitate connections between older and younger veterans, and identify best practices for services to veterans.

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### Caring For Our Families And Our Community

*"I challenge us to consider Boulder County as our family. As such, we must continue to create connections, and energize each other's goals and priorities, accomplishing more together than we do alone. For our Latino community, familia really is the reason we live in this country. We work hard to care for those who rely on us. We sacrifice to give our children a path of financial success and stability. And, we look at our community as extended family."*

~Marta Loachamin, Guest Contributor

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### Planned Giving With The Community Foundation: Local Experts Weigh In

We know many Boulder County residents want to leave a legacy of giving beyond their lifetimes - for generations to come.

Watch our video to hear what multiple generations tell us about giving through the foundation!

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### "A Public Affair" On KGNU: Who Are Elders In Boulder County?

Seniors are one of the fastest growing populations in the county, but a recent survey shows a decrease in openness to elders. Local seniors and professionals working on behalf of seniors weighed in during our Nov. 27 show.

*On the fourth Monday of every month, the Community Foundation hosts "A Public Affair" on KGNU Radio (88.5 FM). Our radio show is one of the*



### Are You 70.5 Or Older?

Thanks to the permanent passage of IRA Charitable Rollover legislation, donors age 70.5 and older can transfer up to \$100K from their IRAs to the Community Foundation as a tax-free lifetime gift.



### Colorado Gives Day

Join the fun and support the Community Foundation and all your favorite Boulder County nonprofit groups on Tuesday, Dec. 5th!

Colorado Gives Day is an annual statewide movement to celebrate and increase philanthropy in Colorado through online giving.

You can also pre-schedule your gift.

ways in which we listen to our community, and stay informed about issues and opportunities in Boulder County.

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Listen



Donating to *your* Community Foundation makes a local impact you can see. Get inspired. Donate here.



## Hellos & Goodbyes



This Fall, our foundation family has had the opportunity to celebrate several long-time staff members and welcome new ones.

Suzanne Barnes retired in September after 11 years with the foundation, and we welcomed **Shiquita Yarbrough** as our new Office Manager and friendly face at the front desk. This month, we're celebrating Bruce Skelton who is retiring after 14 years here! **Lynne Ide** has joined us to pick up duties on the finance team, and we're thrilled to have her on board. Lastly, Vice President of Philanthropic Services, Margaret Katz, announced that she'll be leaving the foundation come January, after 18 years. (See below messages from Jeff Hirota and Margaret.)

Cheers of gratitude to each of you!

## Saying *Au Revoir* to Margaret Katz, VP of Philanthropic Services

Dear Friends,

After 18 years of service, Margaret Katz has decided to move on from the foundation to begin another chapter of her life. She will stay with us through this year and transition out in mid-January.

More than anything, I'm filled with thankfulness for all that Margaret has done for our community, with our donors, and as part of the foundation family. True to her love of the foundation, Margaret has happily agreed to continue to work with us on a consulting basis to help steward our longstanding relationships with our donors. In addition, Margaret has built a strong philanthropic services team including Maegan, Caroline, Peggy, Robyn, and Matt. Leslie Allen, Vice Chair of our Board of Trustees, and Margaret have also energized a strong Development Committee.

I'm grateful to know Margaret. She is an extraordinary human being who will continue to make the world a better place in her next endeavor. And so we say not goodbye, but *au revoir* to Margaret with love, heartfelt thanks, and our fondest wishes for happiness and fulfillment in her bright future. Please see her note below.

With deepest gratitude,  
Jeff Hirota, CEO

### **A message from Margaret:**

The year was 1996. I was at home with my 10-month-old son when the phone rang, and Josie Heath, the then newly named President of the Community Foundation, needed some help writing a grant proposal. I said yes. Some of you know the details of this story: that grant proposal seeded the Open Door Fund, which has gone on to grow to more than \$1M and done great work supporting our LGBTQ community. I fell in love with the vision of the foundation, and with the ways it could make a difference. I've been part of the team ever since.

Now, a lifetime later, that "baby" is 22 years old and ready to graduate from college, and I've made a decision to have my own kind of graduation and move on from the Community Foundation. I've gotten back everything and more that I've put in here. It's been my privilege to know the best of our community, people with energy and ideas and commitment to their families and causes, people looking to save the world, the animals, the streams, the arts - and to put a roof over someone's head. I've admired the brilliance and efficacy of nonprofit programs. I've loved my coworkers and the family I have been part of in this magical office. I've solved problems, asked for some audacious gifts, helped families learn to work together on their philanthropy, and helped a lot of dollars go to work for worthy programs and groups. I feel like I've helped make a difference in my hometown - and I've loved every minute.

A lot has happened since I came on board here. The foundation has grown from \$200K in assets to more than \$60M. We've gone from awarding \$10K annually in grants to more than \$7M, for a collective impact of over \$75M in grants made. We've added hundreds of funds for both individual and family philanthropy as well as for community hopes and aspirations. We've seeded programs, connected dollars to nonprofits, and put a stake in the ground for many issues on which we meant to make a difference.

I leave my role heading up our fundraising efforts with a deep sense of gratitude and confidence. All aspects of the foundation are in good hands with our amazing philanthropic services team and Jeff Hirota, whose heart is big enough and whose courage is wide enough to deepen the foundation's impact and create true change for our community. I'm still proud to have the foundation in my own will.

Thank you all for being part of my journey at the foundation. In fact, I'm not going far away! I am ready to take a break from full-time fundraising to try my hand at coaching and consulting, but will be available as a consultant to the foundation in 2018 to help with the transition. This is a bittersweet moment for me, but I look forward to seeing you all around, and to seeing how I can continue to work to make a difference in our community and on the planet.

Sincerely,

## Surveying The Field

- How Charitable Donors Can Minimize Taxes This Year (Nov. 22, Wall Street Journal)
- Yes, You Can - and Should! Nonprofit Advocacy as a Core Competency (Nov. 17, Nonprofit Quarterly)
- Donor-Advised Funds Gaining Assets...and Fans (Nov. 14, The Wall Street Journal)
- Does 6% Decline In 2017 Giving Thru Mid-Year Spell Year-End Trouble? (Nov. 10, The Agitator)
- Changes in Washington Are Fueling a Charitable Giving Boost (Nov. 8, ThinkAdvisor)
- Have Donor-Advised Funds and Other Philanthropic Innovations Changed the Flow of Giving in the United States? (Nov. 7, Nonprofit Quarterly)
- Nonprofits Fear House Republican Tax Bill Would Hurt Charitable Giving (Nov. 4, NPR)
- Study: Most Nonprofits Lacking In Leadership, Management (Nov. 1, The Nonprofit Times)
- Nearly Half of Experienced Donors Plan to Give More This Year, Study Says (Nov. 1, The Chronicle of Philanthropy)

## 2017 Statement Of Affirmation

The Community Foundation Boulder County is committed to being a community catalyst for good, alongside donors and partners like you. We believe our community is stronger when all people - women and men, children, older adults, immigrants, people of color, GLBTQ individuals, those with varying abilities and from all faiths - are respected, welcomed, and invited to share their assets and contributions in community building.

We stand with others, in Boulder County and beyond, who courageously strive to build more inclusive communities rather than walls of division. We remain wholeheartedly committed to social justice for our most marginalized and vulnerable people and for the care of threatened environments. We believe in the power of art and music to improve our lives and community. Now, more than ever, we seek opportunities for local action and invite you to join us in our **ongoing leadership work** that includes grantmaking, outreach, and advocacy. We accomplish more together than we do alone.



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