February 2020 Round Up

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Movers & Shakers

Grants:
- Grantee Spotlight: Right Relationship Boulder
- Grantee Reception Photo Album
- 15 Forever RFP: Due March 15
- Apply to serve on the 15 Forever 2020-21 Youth Board: Due April 30

Leaders:
- Leadership Fellows Spotlight: Katherine Malzbender
  Leading the way with our Equity Reporting Initiative at the Knight Media Forum:
  Watch panel with Jeff Hirota
  Welcome our new CFO & COO: Jennifer Fulton Anderson

News & Opportunities:
- Tickets now on sale for the April 25 Gayla - benefiting Out Boulder County and the Open Door Fund of your Community Foundation Boulder County

  February's Radio Show on KGNU: Youth Substance Abuse In Boulder County

  TRENDS Podcast: Diversity, Inclusion, and Equity
Helping Cultural Brokers Ensure Our Neighbors Are Counted
By Chris Barge, Vice President of Strategic Initiatives

For three days this spring, Scott Medina and a team of formerly homeless staff and volunteers will fan across Boulder County, helping ensure everyone experiencing homelessness is counted in the 2020 Census.

"It's an equalizing opportunity for all human beings to be recognized and acknowledged," said Medina, Director of Community Relations for Bridge House. "If anything, that is most urgently needed for this population."

The formerly homeless “cultural brokers” on his team have a lived bicultural experience that provides them with emotional understanding and empathy towards people currently experiencing homelessness. They are part of a county-wide outreach team of 21 cultural brokers in all. Each cultural broker, or Census Outreach Partner, has lived experience with an historically undercounted population such as people experiencing homelessness, low-income residents, LGBTQ residents, immigrants, Spanish speakers, seniors, college students, mountain residents, people with disabilities and families with children under 5.

Each Census Outreach Partner is being hired by a local grantee organization, with funding from Community Foundation Boulder County’s Census 2020 Fund, plus other funders, including The Colorado Health Foundation, The Next 50 Initiative, Boulder County and The Department of Local Affairs.

The decennial census of population and housing in the United States is critical. It determines political representation and federal funding allocations. This year Colorado is expected to receive an 8th U.S. Congressional District, if enough of us are counted. Each person counted is also worth $2,300 per year in federal funding for Colorado communities.

This year, a decade of Congressional underfunding of the Census is on a collision course with new, untested online methodologies, anti-immigrant rhetoric from the White House, less willingness than ever by Americans to respond to any survey, and increased privacy concerns.

Your Community Foundation has now raised more than $129,000 and leveraged an additional $140,000 from other funders to support these cultural brokers through July. Huge credit goes to all our grantees, our donors, our philanthropic services and programs teams and our funding partners for all stepping up to make this happen.

If you’d like to join the effort, donate now to our fund, and tell everyone you know to go to 2020census.gov starting March 13, and spend 10 minutes answering 10 questions that will impact our community for 10 years to come.

Quick facts about your Community Foundation’s Census 2020 Fund

- Total raised to date: $129,000
- Organizations funded or pending funding by CFBC: Bridge House, Center for People with
Disabilities, el Centro Amistad, el Comite, CU-Boulder, Front Range Community College, Latino Chamber of Commerce, OUT Boulder County, Teens, Inc.

- **Organizations funded by other sources**: Area Agencies on Aging; Emergency Family Assistance Association; Wild Plum Center; Intercambio; Boulder County Community Action Program
- **Other funding sources**: Colorado Health Foundation; Next 50 Initiative; Boulder County government; Department of Local Affairs
- **Total granted by partner funders**: More than $140,000
- **Number of cultural brokers hired or to be hired for field team**: 21

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### Job Announcement: CEO

We are now accepting resumes for the position of Chief Executive Officer. Please see our website for more information about the position and how to apply.

**Related: Jeff Hirota Announces Retirement**

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### Your Community Foundation's Vision of Equity

Your Community Foundation's **strategic plan** is focused on increasing equity in Boulder County. To us, that means aligning our community programming, business, and philanthropic services toward **creating systems where all can thrive**.

The foundation's ability to make a difference is based on our ability to prioritize the following core values:

- Prioritizing those most impacted by inequity
- Following a resident-centered leadership practice of “Do nothing about us without us”
- Accomplishing more together than alone

Thank you for joining us in this work. To keep up with our latest activities, **please subscribe to our blog** from the footer of our website.

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### Donating to your Community Foundation makes a difference you can see. **Please donate today!**

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### News & Perspectives From The Field

**Charitable giving projected to increase 4.8% in 2020** (February 25, The Chronicle of Philanthropy)

**New report says overall giving was flat in 2019, while online fundraising jumped 6.8%** (February 19, The Chronicle of Philanthropy)

**45% of nonprofit employees to seek new jobs by 2025** (February 10, Forbes)

**2020 Vision: Key trends for the year ahead** (January 7, The Chronicle of Philanthropy)
Better Together: How community foundations add value to professional advisor relationships
(February 24, Vernon Morning Star)

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