The Community Foundation
BOULDER COUNTY

Contact: Gretchen Minekime
Gretchen@commfound.org
303-442-0436 x107
720-280-2123 cell

FOR IMMEDIATE RELEASE

Gateway Park Fun Center and Culture of Giving™ Team Up to Help Kids Donate to Boulder County Flood Relief

Boulder, Colo., (October 25, 2013) —The Community Foundation's Culture of Giving™ and Gateway Park Fun Center have teamed up to make flood relief donations an option when winning prizes in Gateway's arcade.

When redeeming prize tickets for candy or toys, kids can now choose to redeem some tickets to drop a Culture of Giving™ ball into a large bowl. Every time the bowl gets full, an anonymous local family donates $100. In the first two weeks of the project, $200 has already been donated. Donations are supporting the Rebuild Jamestown Fund and The Lyons Community Foundation operated through The Community Foundation (http://www.commfound.org/floodrelief).

Gateway Owner, Teresa Lomax, said, "Gateway Park is honored to team with The Community Foundation to help raise funds for flood relief. This program helps kids learn about giving to those in need while in a fun and festive atmosphere, and it's a great way to show that everyone can help."

"Culture of Giving™ is a 13-year-old program powered by The Community Foundation, Sterling-Rice Group, the Daily Camera, the Heyman-McConnell Family, and the John S. and James L. Knight Foundation, " said Gretchen Minekime, Director of Advancement for The Community Foundation. "We're thrilled another local family stepped up and gave us the idea to partner with Gateway on this fun project. It gives kids a way to directly impact flood relief. When they donate, they get a sticker to let the world know they helped."

Gateway Park Fun Center opens at 10:00am daily (http://www.gatewayfunpark.com/).

About The Community Foundation Serving Boulder County:
The Community Foundation is the recognized leader in preparing Boulder County for its future challenges, expanding the culture of giving, and galvanizing diverse resources to improve the quality of life for all. The Foundation has granted more than $54 million since its founding in 1991, while providing community leadership on several key initiatives. Read more about The Community Foundation at www.commfound.org.

Gateway Park Fun Center and The Community Foundation's Culture of Giving™ are teaming up to teach kids about philanthropy and to help raise money for flood relief!

"Hey, kids! Let's help families hurt by the flood!"
—Phil-and-Thrpy

PLEASE HELP
families hurt by the flood!

Donate your tickets at the prize counter and we'll make a donation to support flood relief.

Brought to you by:

Gateway Park Fun Center

The Community Foundation Boulder County

sterling-rice group

Camera
YOUR PAPER. YOUR NEWS.

I Gave at
GATEWAY
PARK
FUN CENTER
For Flood Relief

###