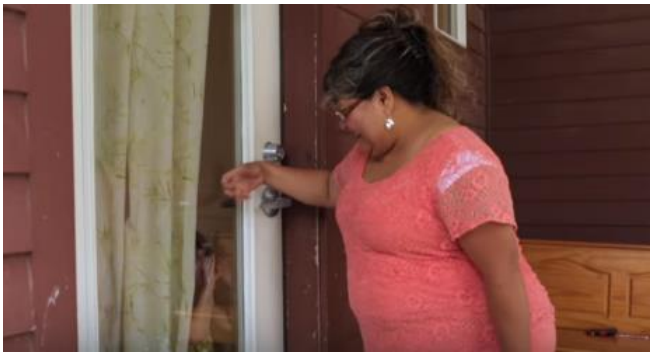
The Community Foundation
BOULDER COUNTY

The 25th Anniversary Fund:
The Foundation For Our Future

A Case for Support



Every day, Veronica Sangabriel knocks on doors in Latino neighborhoods in Boulder County. As a School Readiness Coordinator with The Community Foundation, she is focused on the future and works to ensure more Latino children arrive at kindergarten ready to learn.

Veronica's efforts are part of The Community Foundation's School Readiness Initiative, which has focused, since 2008, on closing Boulder County's wide achievement gap between the majority of children who do well in school and the growing minority of kids who don't succeed.

This is one of the many ways The Community Foundation is a catalyst for change in Boulder County. As we celebrate our 25th Anniversary, it's a natural time to reflect upon our current work and accomplishments, as well as to look to the future.

To strengthen the foundation for our future, we are seeking partners to invest in The Community Foundation's capacity to continue our work as a community catalyst. Together, we believe we can affect more change—elevate our impact to a higher level—ensuring the quality of life we've come to know and appreciate in Boulder County is accessible to all.

An Impressive 25 Years

In 1991, community leaders looking to the future founded The Community Foundation to encourage philanthropy and create opportunities to improve the quality of life in Boulder County. Examples of how we have made a difference include:

We are major supporters of nonprofit organizations and have granted over $65 million to nonprofits in Boulder County and beyond since 1991.

Being a data-driven organization, **we use our TRENDS Report to present 150 community indicators, which shed light on the challenges and opportunities in Boulder County**. It informs our grant making, as well as that of other grant and policy makers through hundreds of community presentations, to improve the quality of life in Boulder County.

After the deaths of several homeless people in the Boulder community, The Community Foundation was asked to **convene with stakeholders and facilitate discussions between the three nonprofit organizations that serve single homeless adults** in the City of Boulder. Collaboration has developed and strategies for increasing the effectiveness of all the agencies serving the homeless are now in place as a result of these yearlong efforts.

We promote a culture of giving and encourage all people in Boulder County to be more philanthropic, through our **Culture of Giving** and **Entrepreneurs' Foundation of Colorado (EFCO).** The Culture of Giving has partnered over the past couple years with Colorado Gives Day, helping to boost giving to local nonprofits by 30+ percent annually. EFCO encourages those in the start-up community to pledge early-stage equity to or through The Community Foundation. So far, when our EFCO members have won big, so has the community: **over $3.5 million has gone into nonprofits** as a result of company acquisitions and IPOs.

Together, we build more **inclusive local leadership, by creating pipelines of emerging leaders from under-represented communities through our Leadership Fellows Program**. Over 80 percent of our Leadership Fellows are now serving on nonprofit boards and commissions, and 25 percent report being promoted at work.

We know this work is making a difference, but challenges still remain. Most who live in Boulder County are shocked to learn of the achievement gap and the economic and social disparities highlighted in our TRENDS Report.

The Foundation For Our Future

As we celebrate our 25th anniversary, we remind ourselves, and the community, of the importance of a solid foundation with the necessary resources in place to grow and build upon our reputation as a community leader and catalyst.

As you consider your role in our future, please reflect on what The Community Foundation means to you, what we have accomplished and how increasing our capacity allows us to serve the community now and for years to come. We firmly believe we accomplish more together than alone, and thus, invite your participation and partnership.

Imagine What More We Can Accomplish

Those who live in Boulder County often have opportunities to find gainful employment, enjoy the outdoors, and eat well. Educated and passionate people abound. However, despite many strengths, our community isn't as fair, open or filled with opportunity for all as we believe it can and should be.

For 20 years, we've been following evolving community indicators in our biennial TRENDS Report, and **there are both some troubling current trends and some eye-opening changes on the horizon. Here are a few to which we're paying particular attention and eager to impact:**

- *Many people do very well here, but there's a deep and lingering gap between the incomes of Anglo and Latino households – a much bigger gap than the one that exists between those two populations nationwide.*
- *Today, 13 percent of the county is 65 or older. By 2025, it will be 18 percent. By 2030, it will be more than 20 percent.*
- *The suicide rate in Boulder County remains stubbornly high, and is higher than the national average, and hints at a concerning lack of mental health services availability.*

Is there more work here that could be done to address poverty and mental health troubles? Affordable housing shortages? Is our community ready for the age wave?

Obviously, we can't promise to solve all these issues, but The Community Foundation is committed to address some challenging problems. **Armed with research and standing on our strong reputation, we are able to do much more than play the role of neutral convener.** We are not neutral about children and families going hungry. We are not neutral about people who work here not being able to afford rent. We are adamant that race and economic class should not determine whether a child succeeds in our public schools. **We are a catalyst for change. We raise awareness and tell stories. And together, we bring resources and leadership**—all in the interest of building an inclusive and caring, innovative and generous community.

How You Can Invest in The Future

We know that to be a true catalyst for significant community change, we must now increase our own institutional capacity. We aren't interested in growing simply for growth's sake; rather, we are interested in building our capacity to take our impact to the next level, so that we continue to strengthen our community, create opportunities, and build Boulder County into a more inclusive place.

This is where you come in. We believe we can do more together than alone, and we are seeking partners to invest in The Community Foundation's infrastructure and our capacity to effect even more change.

We seek to raise $4 million in funds for four impact areas:

1. We are seeking $1 million to expand our capacity and accelerate our impact. With increased staff in development, communications and programs, we believe we can raise more money for the community, tell more effective stories, and continue to staff our innovative current and future programs. With more staff, we can continue and increase our work with advisors and community leaders. We will be better positioned to focus more on legacy gifts, which are often significant investments in our future capacity and responsiveness. **The Results:** Your lead gift at this time is an investment that makes a difference to our community:
   - It allows the Foundation to be sustainable over time;
   - It allows us to reach more people who might not know about our great work;
   - It allows us to better serve you and bring you the best donor service;
   - It allows us to bring new donors to the Foundation.

2. We want to invest permanent resources towards closing the achievement gap through early intervention. When we launched our School Readiness Initiative, it was always with an exit plan. Our "sweet spot" is to design an initiative, raise early funds, then launch it. Our goal is to have enough in the bank to ensure a smooth transition to continue support for school readiness initiatives, in perpetuity – in this case $1.75 million. **The Results:** We are able to maintain an active voice on this issue and ensure there will always be resources available for organizations working to make sure every child in Boulder County is ready for kindergarten.

3. We want to expand our leadership work for more community impact. We seek to have $1 million ready to deploy toward community issues where we feel we can have significant impact. **The Results:** The Foundation will be able to respond as our community needs evolve. We are always tracking the most pressing local needs, and this fund will help us act when there is a need to act, either responsively or proactively, and leverage better outcomes for the community.

4. We want to build a Rapid Response Fund for the President's discretion with guidance from representative leaders from our board, staff and grantees. Our past trustees are working to raise these funds (with the goal of $250,000), from themselves and their connections, so that we can be pro-active with at least $12,500 per year. The vision for this fund is to allow the Foundation to leverage its role as a trusted catalyst and convener, to respond to disasters, or to support or make loans to entities that also serve the Foundation's mission. **The Results:** The President will be provided with discretionary means to develop catalytic initiatives, through a flexible, quick response fund, in order to take advantage of opportunities as they arise.

Igniting Action

The successful reaching of our $4 million goal will leverage, we believe, at least $20 million in growth in the next four years and beyond. We seek our first $2.5 million from a select group of first-responder donor and business leaders, who know they are in a position to step up with gifts of $200,000 or more over the next three or four years.

What's in it for you?

Aligning with our organization means we will partner with you on learning and leadership opportunities, including recognition should you wish special acknowledgements for you and your family. Now is the time to partner with us to build on our momentum and to leverage substantial growth.

WILL YOU JOIN US as one of our lead donors?

Gift Level	Gifts Needed	Level Total	Payable Over 3 years	Payable Over 5 years	Cumulative	% of goal
$1,000,000	1	$ 1,000,000	$ 333,333	$ 200,000	$ 1,000,000	25%
$500,000	1	$ 500,000	$ 166,667	$ 100,000	$ 1,500,000	13%
$250,000	2	$ 500,000	$ 83,333	$ 50,000	$ 2,000,000	13%
$150,000	3	$ 450,000	$ 50,000	$ 30,000	$ 2,450,000	11%
$100,000	4	$ 400,000	$ 33,333	$ 20,000	$ 2,850,000	10%
$75,000	5	$ 375,000	$ 25,000	$ 15,000	$ 3,225,000	9%
$50,000	8	$ 400,000	$ 16,667	$ 10,000	$ 3,625,000	10%
$25,000	10	$ 250,000	$ 8,333	$ 5,000	$ 3,875,000	6%
<$10,000	lots	$ 125,000			$ 4,000,000	100%

A gift to The Community Foundation's 25th Anniversary Fund impacts both the current and future needs of Boulder County. It is a statement of confidence in current and future residents to look after the community. It will fuel our ability to address the inequity and opportunities we have to make our community stronger and more inclusive.

It is an investment in The Community Foundation to have deeper impact.

The Community Foundation is ready to build upon its strong foundation and continue as a community catalyst—inspiring ideas and igniting action. We are excited to work with you and others to make needed change happen and know we will accomplish more together than alone. Please make a tax-deductible contribution and support us with the biggest contribution you can.

How You Can Support Our 25th Anniversary Fund

This initiative has a goal of $4 million. It was launched in September 2015. We are soliciting commitments that may be paid as part of a multi-year pledge. The following can be accepted – and are greatly appreciated:

- Gifts of cash
- Appreciated securities
- Real estate and other appreciated property
- Tangible personal property
- Closely held stock

Another important way to support Boulder County long into the future is to name The Community Foundation as a beneficiary in your will, retirement plan or other estate vehicle.

You are invited to help The Community Foundation meet this challenge. Your generous support of the 25th Anniversary Fund ensures the future of The Community Foundation and that our work as a community catalyst—inspiring ideas and igniting action—continues to improve the quality of life in Boulder County.

To receive more information or to participate, please call us at 303-442-0436 or write to:

The Community Foundation
1123 Spruce Street
Boulder, CO 80302

Josie Heath, President

303-442-0436, ext. 108
JosieHeath@aol.com

Margaret Katz, Director of Philanthropic Services
303-442-0436, ext. 103
Margaret@commfound.org

The Community Foundation
BOULDER COUNTY

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PLEDGE AGREEMENT

By completing this form and returning it to The Community Foundation, 1123 Spruce Street, Boulder, CO 80302, the undersigned hereby agrees to complete a pledge to The Community Foundation. This pledge furthers the mission of The Community Foundation, which is to improve the quality of life in Boulder County, now and forever, and to encourage a culture of giving.

Name(s): _____

Mailing Address: _____

_____

Telephone: _____ Email: _____

TOTAL PLEDGE: TO THE 25TH ANNIVERSARY FUND 2015-2016

___$50,000 **___$100,000**
___$250,000 **___$500,000**
___$1 MILLION **___OTHER AMOUNT:_____**

THANK YOU SO MUCH!

Please direct my contribution to: ___ Capacity Building ___Early Childhood ___Leadership ____ (please indicate a $ amount or percentage; if you are happy to contribute to the overall campaign, your donations will be split)

Payment to be made in _____ installments of $ _____ each, beginning on _____

and thereafter, on the following dates: _____

Please make checks payable to "The Community Foundation." For contributions of stock, please call Margaret Katz at The Community Foundation, 303-442-0436, for transfer instructions. The entire amount of this gift to The Community Foundation is tax deductible in the year paid. The Community Foundation is a tax-exempt organization under the 501(c)(3) code of the IRS.

_____ _____
Signature Date

The Community Foundation Serving Boulder County
1123 Spruce Street • Boulder, CO 80302 • 303-442-0436 • 303-442-1221 • www.commfound.org

The Community Foundation
BOULDER COUNTY

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